

THE PLAYBOOK

SALONCENTRIC PRO EDUCATION

TRANSFORM YOUR TALENT. EMPOWER YOUR FUTURE.



The Hustle:

Business Finance CEO

LOOK & LEARN

Curious about the hacks behind operating a thriving, productive, and eco-friendly salon business?

Key Takeaways:

- Dive into strategic frameworks tailored for enhancing salon profitability and fostering team development.
- Uncover effective techniques for goal setting, expense management, and crafting sales strategies.
- Explore the art of planning for profit and earning a living away from the salon chair or treatment room.

What to Bring:

Notebook & Pen

August 26, 2025

9:00am - 11:00am

State Beauty Supply

2351 Millpark Drive
Maryland Heights, MO 63043

Hosted By:  

Investment:
\$40



How To Register:

- Visit one of our area store locations
- Contact your DSC
- Call 314.423.9599 (Press 5)

scan for upcoming
EDUCATION →



*Education sales are final, non-refundable and non-transferable.
Artists are subject to change.

Item #: EDU157